

# Safe & Sound Campaign

## SOCIAL MEDIA MESSAGES

### Twitter

A recent @NationalNurses survey reveals significant increases in workplace violence and moral distress, with nearly half of RNs (48%) reporting an increase. This is a 57% increase since Sept. 2021 and a 119% increase since March 2021. #SafeINSound

Nationally, 25% of nurses report being physically assaulted by a patient or a patient's family member and half report being bullied [@ANANursingWorld]. [Hospital Name] supports staff in reporting and/or pressing charges when they encounter violence on the job. #SafeINSound

If you SEE a health care worker in an unsafe situation, please SAY something so that we can SUPPORT our caregivers. Workers in health care settings are 4x more likely to be victimized than workers in private industry (SIA and IAHSF) #SafeINSound

[Hospital name]'s leadership is committed to communicating to all visitors that violence is not accepted in our organization. Safe caregivers mean better care. #SafeINSound

Health care workers might often think that: violence is "part of the job"; it's not! While we, as a healthcare industry, are responsible for taking care of the sick and injured, that does not mean we have to tolerate purposeful acts of physical and verbal violence. #SafeINSound

Care for your caregivers. If you witness violence toward a health care worker – report it! Notify health care leaders, security, and if needed, law enforcement. #SafeINSound

### Facebook

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Nationally, 25% of nurses report being physically assaulted by a patient or a patient's family member, and about half report being bullied according to @ANANursingWorld. [Hospital Name] supports staff in reporting and/or pressing charges when they encounter violence on the job. #SafeINSound



If you SEE a health care worker in an unsafe situation, please SAY something so that we can SUPPORT our caregivers. Forms of violence against caregivers include many different forms of physical and/or verbal assault. #SafeINSound

If you SEE a health care worker in an unsafe situation, please SAY something so that we can SUPPORT our caregivers. Workers in health care settings are 4x more likely to be affected by workplace violence than workers in private industry (SIA & IAHSF). #SafeINSound

[Hospital name]'s leadership is committed to communicating to all visitors that violence is not accepted in our organization. Safe caregivers mean better care. #SafeINSound

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