Tough Love Is For Your Mama

Conflicts of Interest:

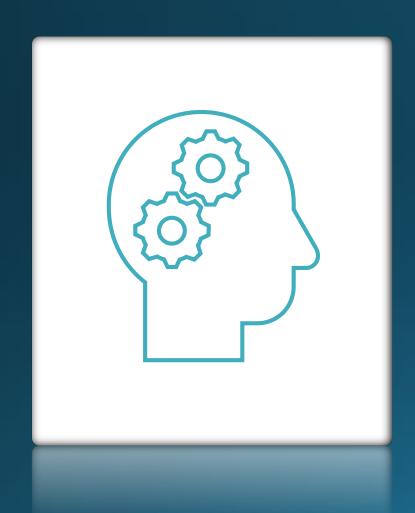
None

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- Director
 Perinatal Substance Use
 Disorders
- Practitioner for CHOICE
- Wife, mother, hippie
- Eternal Extrovert Optimist



Ground Rules



- I value your input
- I want to hear your side
- Please post a comment
- Be ready for a tangent

SUD Stats

Accidental drug overdose is a leading cause of death among persons under the age of 45.

The number of overdose deaths increases at an annual rate of 4.0%.

Over 70,000 drug overdose deaths occur in the US annually.

From 2012 to 2015, the US saw a 264% increase in synthetic opioid (other than methadone) deaths.

Between 1999-2017, over 700,000 people died of drug overdoses in the US.

The average life expectancy in the United States actually *declined* between 2015 and 2017 due to opioid overdose deaths.



"I already am nice"

Empathy

Yes

- Person in recovery
- Drug screen supports recovery
- Baby is dependent
- Declined services
- Had a setback

No

- Junkie, druggie, addict
- Clean and dirty
- Baby is addicted
- Non-compliant
- Relapse



MAT

Medically-Assisted-Treatment



Subutex Buprenorphine



Suboxone
Buprenorphine and
Naloxone



Methadone

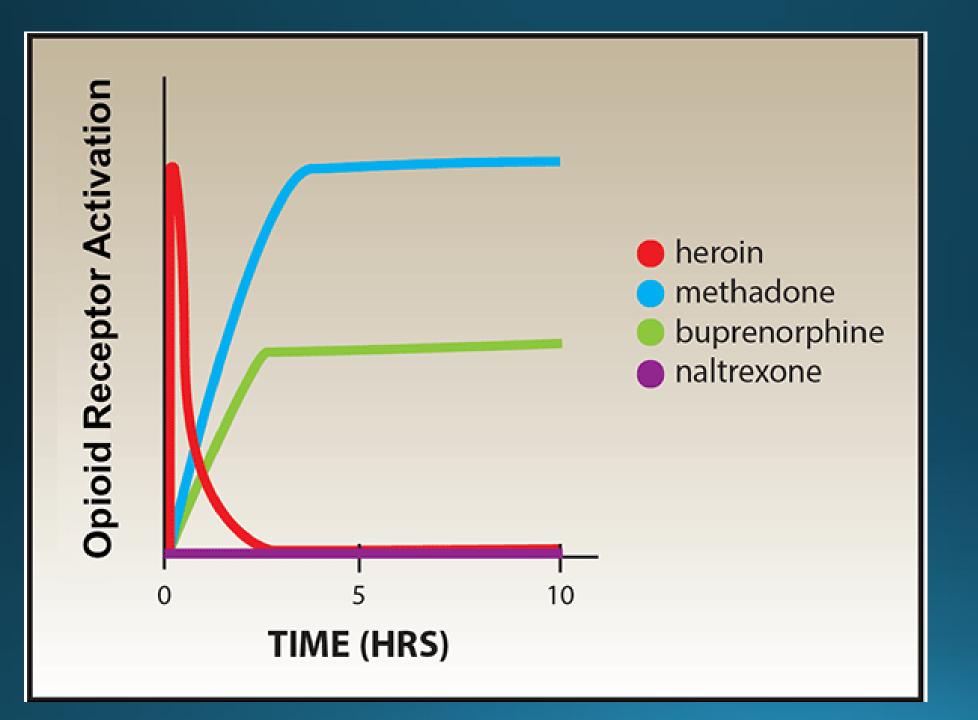
Opiate Receptors





Opiate Receptors





Replacing One Drug With Another

https://www.drugabuse.gov/publications/research-reports/medications-to-treat-opioid-addiction/what-are-misconceptions-about-maintenance-treatment

"Abstinence is best!" Why we recommend MAT



- 7-10% success without intervention
- Standard of care by ACOG
- Relapse risk

- How fast will you be weaning off buprenorphine?
- How long have you been on Subutex?
- Are you planning on weaning your Subutex after delivery?
- When do you plan to start weaning you medication?
- Do you and your provider have a plan in place on how to manage your medications? Do you feel confident with that plan?





Actual stigma:



 Sleep clinics that will not work with patients that have history of SUD



 Pharmacy staff that talk about patient's medications loudly at the counter



 Medical providers-nurses and doctors-are not allowed to be taking any buprenorphine products



 Pharmacy that would not give the patient her medicine, placed me on hold and whispered to me "You know she's pregnant right?"

Language in the office





The waiting room



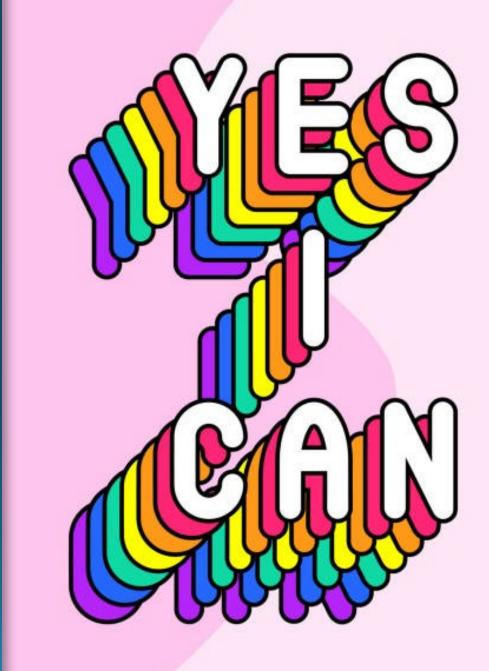
OWhen I hear too many no's, I ask for a yes

OWhat CAN we do to help?

OWhat CAN you do for her?

Be solution-focused

Set the pace for YES



Compassion does not have a limited supply



IFYOU SAY IT OUT LOUD AND IT SOUNDS STUPID,

IT IS STUPID.

DON'T DOTHAT.

Take Aways:

- "I am even nicer than I was this morning"
- Tough love is for your mama
- People are not clean and dirty in health care
- Buprenorphine is not heroin
- The way we word things has power
- To beat stigma, we must think outside our own comfort zones
- Look for the Yes and be the example
- Compassion is not regretable
- Set people up for success

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References

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