State benchmarks • Physician performance • Payer segmentation • Drills to case list

Indiana ChimeMaps

An innovative geo-solution that uses advanced mapping techniques to provide actionable insights based on hospital, health, and population data.

Service Line Analysis
Hospitals are strategically planning service line expansions by using *Indiana ChimeMaps* to identify the people who need their services and pinpointing where they live.

Market Assessment
Hospitals are gaining critical insight into how they perform in their markets in key service areas, how they compare to others, and how their markets are changing — helping them achieve future success.

Community Health Needs Analysis
Indiana ChimeMaps provides near real-time, relevant data that illustrates the true burden of health issues to communities and provides statewide comparisons.
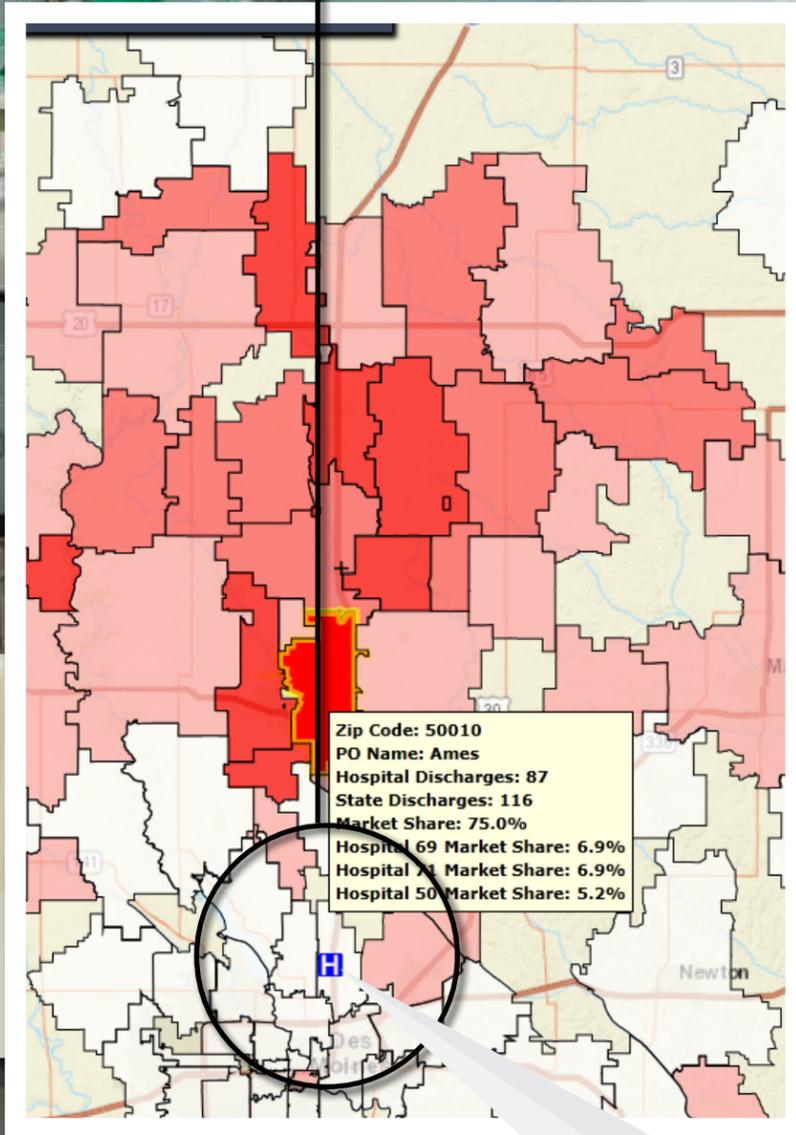
Health Intervention Planning
Hospitals are identifying high-frequency users by medical condition. They are targeting health outreach and interventions, resulting in reduced readmissions and measurable, improved community health.
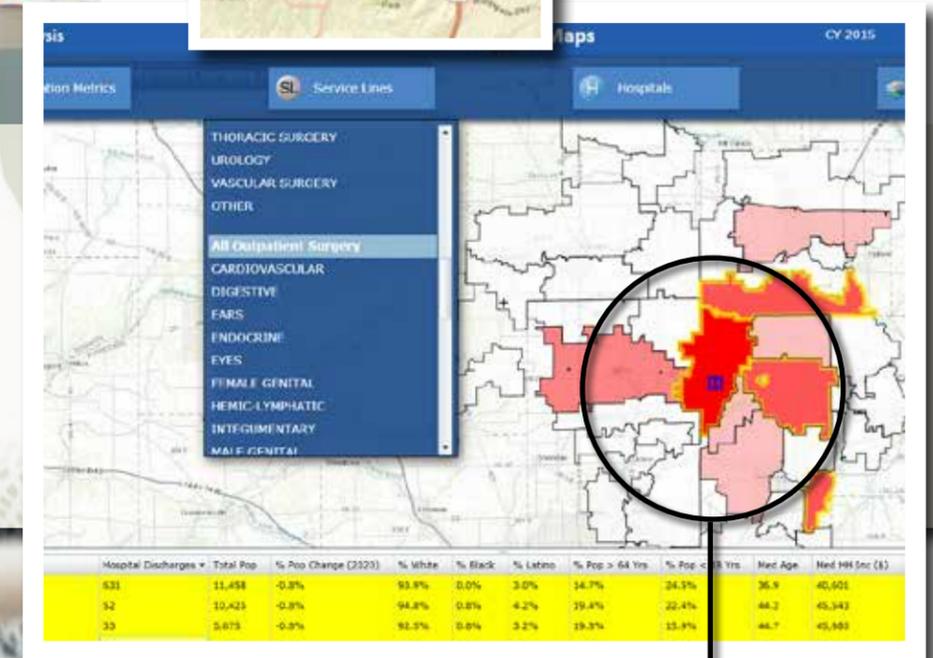
Service Line Analysis

■ Analyze mapped patient utilization for hospitals, health systems, and the state at the zip code-level by service line.

■ View hospital patient encounters, allowing for more granular maps of neighborhood-level patient utilization by service line.

■ Plan for the expansion of specific service line operations to particular geographies based on areas of high utilization and locational demographics segmented by age, race, and income.

Zip Code: 50010
PO Name: Ames
Hospital Discharges: 87
State Discharges: 116
Market Share: 75.0%
Hospital 69 Market Share: 6.9%
Hospital 71 Market Share: 6.9%
Hospital 50 Market Share: 5.2%

NEW!

THE DYNAMIC LEGEND feature allows hospitals to customize their own maps of service line utilization and market performance. They can create user-defined views of utilization patterns and market trends.
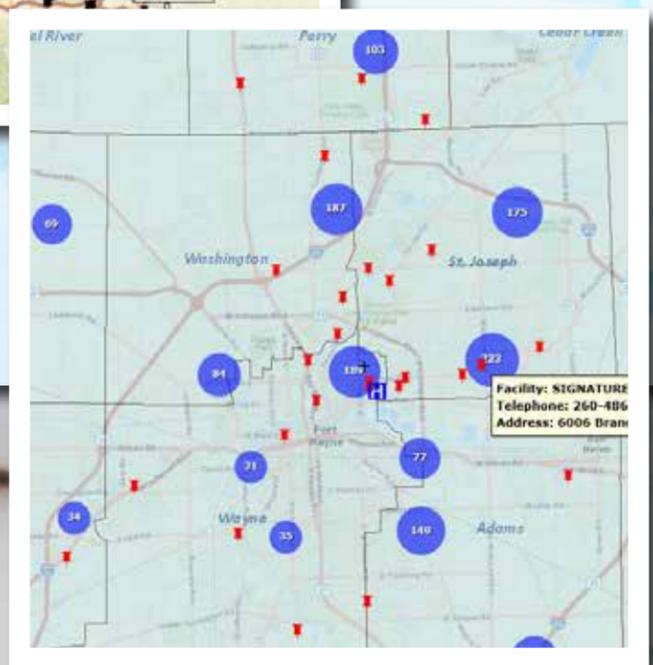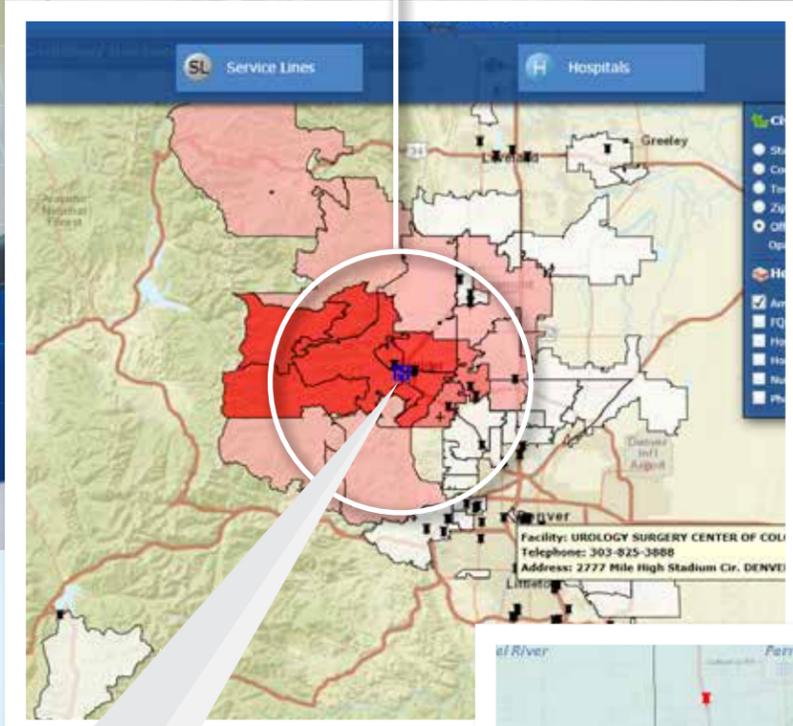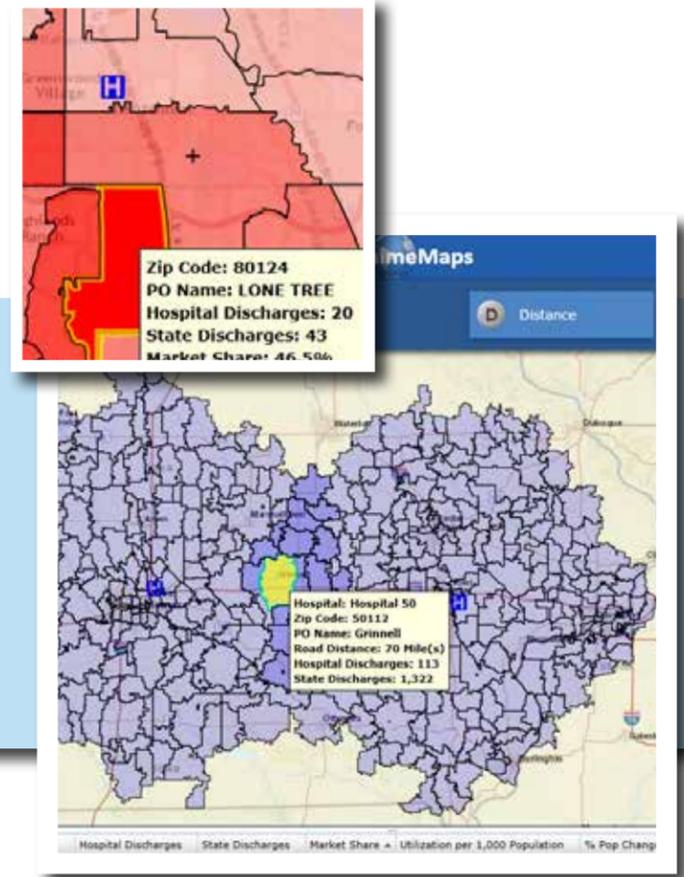
Easy to highlight areas of focus.

Market Assessment

■ Evaluate hospital service line market shares by zip code.

■ Compare hospital market shares against other hospitals and health systems, while layering the results with demographic and socioeconomic measures.

■ Compare hospital market shares by zip code with area-based measures such as population projections.

■ Assess market performance, anticipate emerging trends, and plan for increases or decreases in utilization within certain geographies.
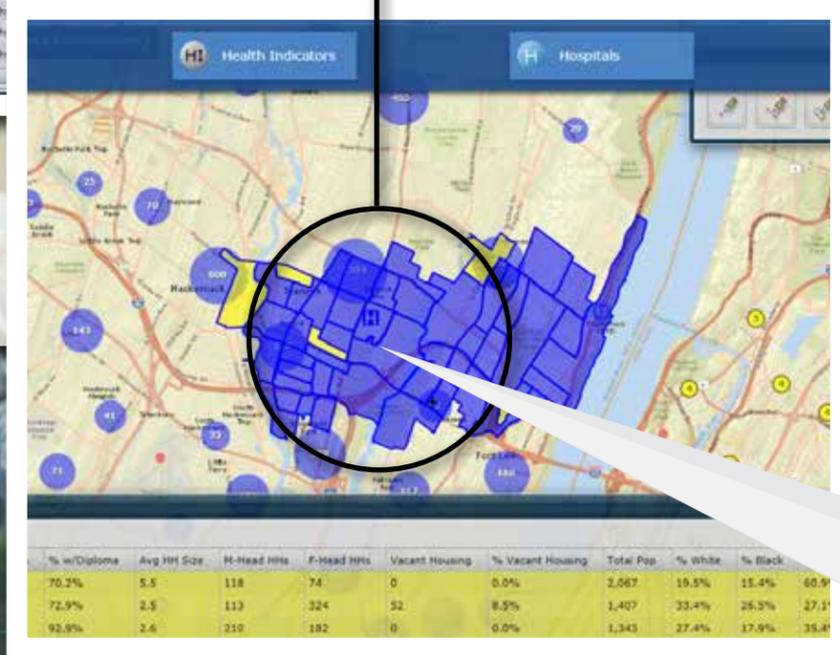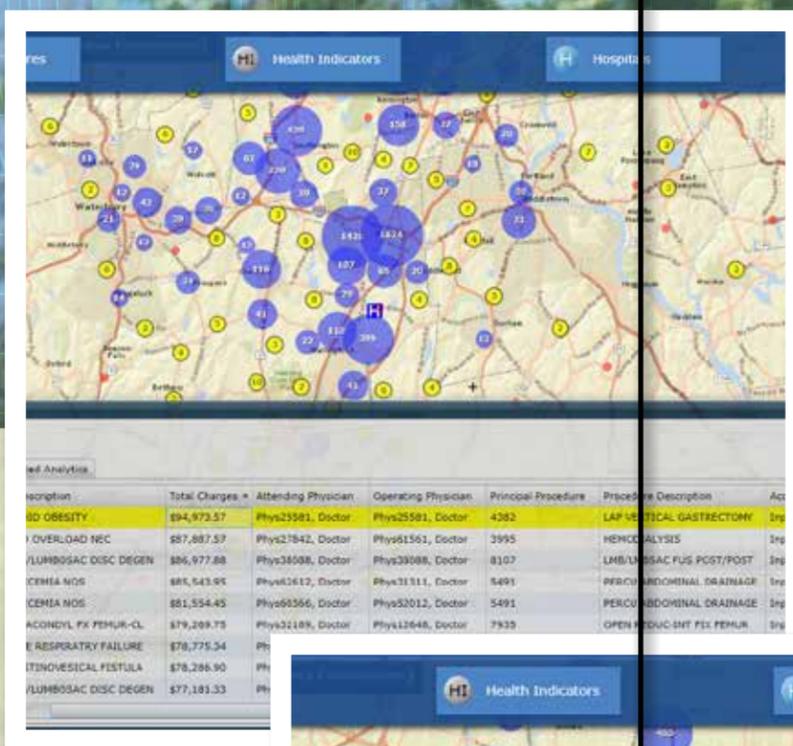
FUNCTIONALITY: The left-click functionality enables users to navigate the application and save existing work on secure servers, print maps, or export maps as images. This functionality makes it easy for hospitals to access data-informed maps for use within research publications, presentations, and communications.
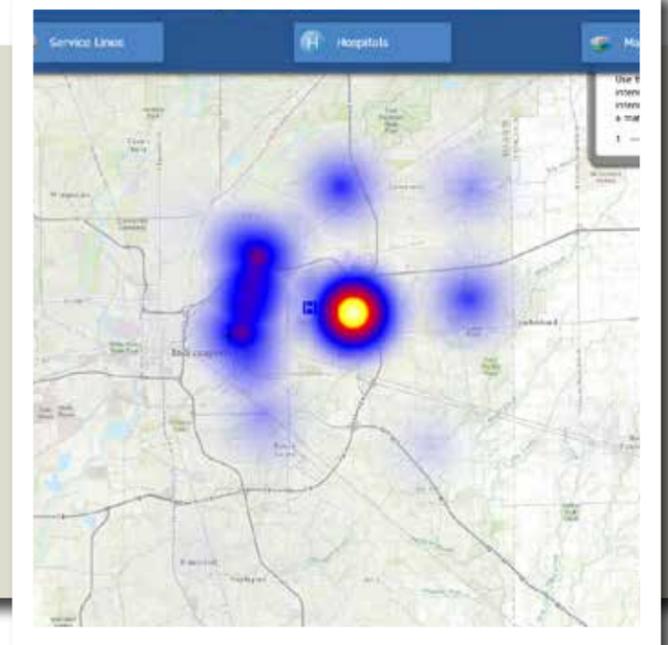
Community Health Needs Analysis

■ Conduct community health needs assessments (CHNAs) in near real-time.

■ Select patient encounters for specific health disparity indicators, identify high-frequency users by patient setting, and extract demographic and socioeconomic measures in targeting areas of need.

■ Receive near real-time data that illustrate the true burden of health issues in the community.

■ See data including statewide comparisons in an easy-to-understand format.

■ Enable staff to develop prevention activities and education outreach for specific areas as part of the community health implementation plan.
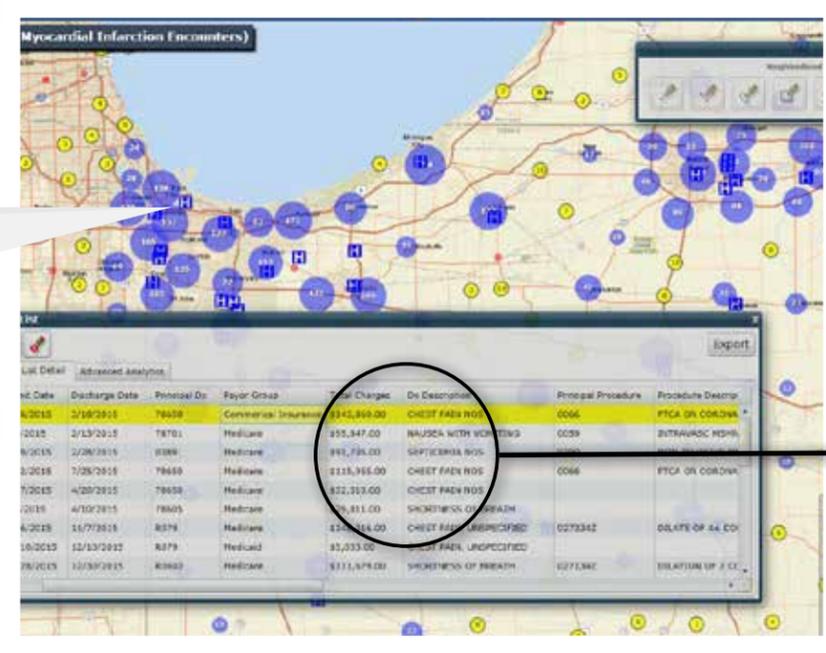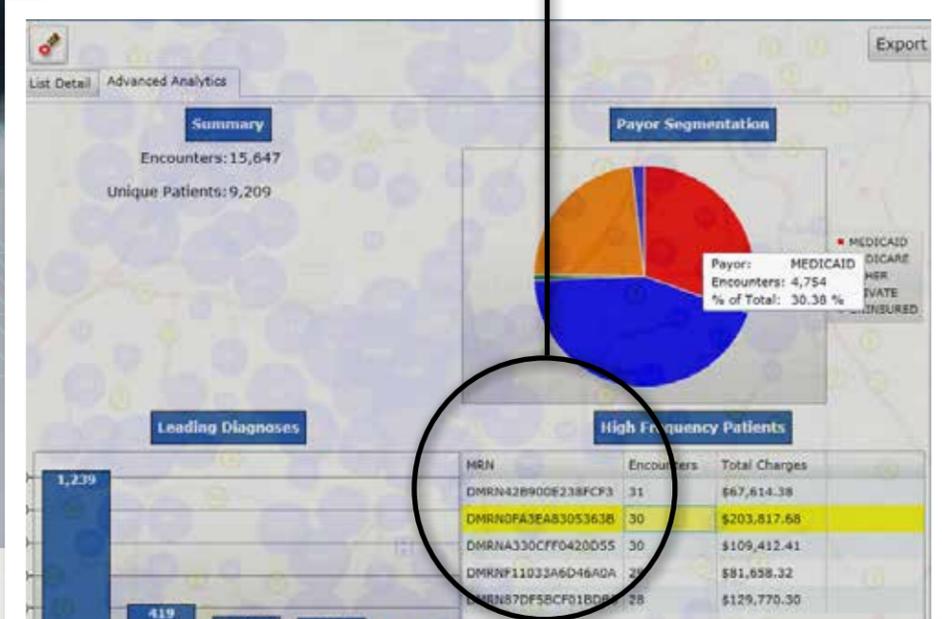
NEW!

HOSPITALS can select specific neighborhoods and clinical conditions - including 70 health indicators - to achieve greater insight into factors impacting community health and driving utilization, as well as to evaluate for community analysis activities. New clinical conditions include those related to mental health, substance abuse, oral health, prenatal and perinatal conditions, as well as AHRQ-defined prevention quality indicators.

Identify and target patients for interventions.
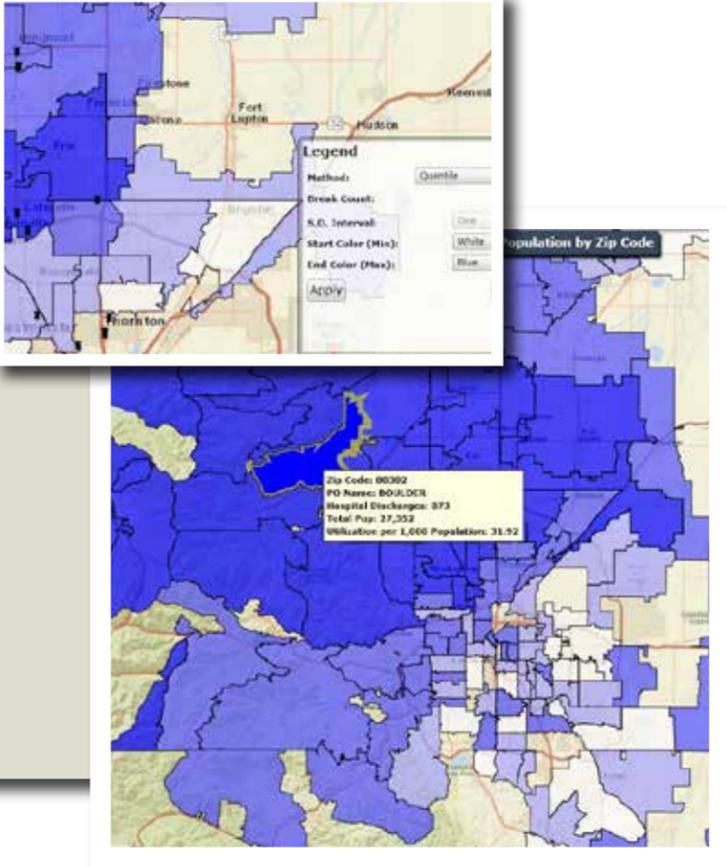
Health Intervention Planning

■ Target interventions to high-risk neighborhoods based on clusters of patients with specific health conditions such as heart failure, asthma, or diabetes.

■ Reduce readmissions and improve community health, and measure success through near real-time metrics.

NEW!

INDIANA CHIMEMAPS now includes detailed patient information such as demographic characteristics, attending and operating physicians, and insurance coverage, allowing hospitals to gain key insights into patient encounters such as frequency of visits by patient, payer segmentation, and physician association to patients.

Drill down to case list.

For more information or to schedule a demonstration, please contact:

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A Indiana Hospital Association/Connecticut Hospital Association
Collaboration